# **Trends from the Heroes of PyMoli Data**

1. **Gender**

The major participants who plays and buy the game are predominantly male players as they account almost 85% of the players and the total purchases.

* + 84.03% of the 576 players are male.
  + 82.68% of the total purchases are made by male players.

1. **Age**

The major participants of the game are in the 20-24 age range as they account for almost 50% of the purchases:

* 44.79% of the 576 players are in the age 20-24 category.
* 46.81% of the age 20-24 players are made by these players

1. **Most Profitable and Popular Items**

The most profitable and popular item is Final Critic as it has the highest purchase count and made the most profits.

* There is a total of 13 purchases made for this game.
* It made a total profit of $59.99.